NO PURCHASE NECESSARY TO ENTER OR WIN.

These are the Official Rules and Regulations ("Official Rules") of Avery Dennison Corporation and its affiliated companies, Race Ramps, Grimco, Fellers, and Spandex US (hereinafter “Sponsor”) applicable to all Entrants (described below) of the "Wrap Battle" (“Challenge”) competition. Please read these Official Rules of the Challenge. You must agree to accept and comply with the Official Rules to participate in the Challenge and be eligible to win the Prizes (described below).

CHALLENGE TIMING:

The Challenge begins at 9:30 AM Pacific Standard Time ("PST") on Tuesday, November 3, 2026 and ends at 4:30 PM PST on Thursday, November 5, 2026 ("Challenge Period"). Sponsor’s computer time clock is the official timekeeper for the Challenge.

ELIGIBILITY:

The Challenge is open only to legal residents of the fifty (50) United States, the District of Columbia ("U.S."), Canada (excluding Quebec), residents of Australia and New Zealand, Japan and South Korea, China, South Africa, to residents of EMENA countries (Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Jordan, Latvia, Lithuania, Lebanon, Malta, Morocco, Norway, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Netherlands, Turkey, Ukraine, United Arab Emirates, United Kingdom, Iceland (hereinafter defined to as “Europe”)), who are at least the age of majority in their jurisdiction of residence or the age of capacity to contract in their country of residence on the date of the Challenge entry submission ("Entrant"). Employees, directors and officers and their immediate families (spouses and siblings, parents and children and their spouses) and household members of the Sponsors, Support Sponsors, and/or the Administrator (as each is defined below), and their respective parent companies, subsidiaries and affiliates, distributors, dealerships and companies involved in the implementation and execution of the Challenge (collectively the "Challenge Entities") and Judges may not enter and are not eligible to win Prizes. The Challenge is void outside

the U.S, Canada, Europe, Japan, South Korea, China, Australia and New Zealand (as defined above) and where prohibited by law.

HOW TO ENTER:

To enter the Challenge, visit the following link to complete the online entry form with the required contact information, including a valid email address: https://ad-wrap-battle.web.app
The first thirty-four (34) eligible applicators to apply will be selected to compete in the Challenge. Available time slots are shown and need to be reserved at the time of entry.

HOW TO COMPETE:

The Challenge will take place on following dates, Tuesday, November 3; Wednesday, November 4; and Thursday, November 5, with (12) Entrants competing a day on Tuesday and Wednesday and (10) on Thursday. The Challenge will be held at Avery Dennison booth #52171.

SPONSORS:

Avery Dennison Corporation - 8080 Norton Parkway, Mentor, OH 44060
Grimco - 11745 Sappington Barracks Rd, Sunset Hills, Missouri, 63127
Fellers - 9820 E 41st St #200, Tulsa, OK 74146
Spandex US - 4517 W 1730 S Ste 6451, Salt Lake City, UT 84104
Race Ramps - N102W19400 Willow Creek Way, Germantown, WI 53022

Winner Of The Wrap Battle:

The Winners of the Wrap Battle will be announced daily (November 3, 2026 - November 5, 2026) at 4:30 pm PST. The grand prize winner will be announced, Thursday, November 5, 2026 at 4:30 pm PST.

Limitations:

One entry per person (“Applicator”). If you miss your scheduled time to compete, and another time slot is available, you may sign up again for an available time. If no other times are available, and you missed your scheduled entry time to compete, you will have forfeited your ability to compete.

AGREEMENT TO THE OFFICIAL RULES:

By participating in the Wrap Battle, each Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsors and the Judges, which are final and binding in all matters related to the Challenge. Winning any prize is contingent upon fulfilling all requirements set forth herein.

WINNER SELECTION & GRAND PRIZE CHAMPIONSHIP FINALE:

The judges will be a combination of the following Avery Dennison Technical Representatives: Molly Waters, Ryan Allen, and Joey Heiob. Judging across all preliminary heats and the Championship Finale is based strictly on the quality and technical execution of the installation across two mandatory vehicle elements: (1) the driver front fender and (2) the side mirror.

Each Entrant's installation will be evaluated using the SEMA 2026 Official Scoring Matrix, which measures three (3) distinct technical criteria per element. Each criterion is scored on a scale of 1 to 10 points (with 10 being flawless execution), for a maximum total of 30 points on the fender and 30 points on the mirror, resulting in a maximum possible preliminary score of 60 points per Entrant.

The SEMA 2026 Official Scoring Matrix criteria are as follows:

1. Fender Evaluation (30 Points Maximum):

• Straight Cuts (10 points max):
Clean, straight, and uniform trimming along all body lines and seams without jagged edges.

• Sealed Edges & Corners (10 points max):
Fully set and post-heated edges with zero lifting, tenting, or flappy corners.

• Overall Surface Appearance (10 points max):
A smooth, uniform surface completely free of wrinkles, bubbles, glue lines, dirt, or debris.

2. Mirror Evaluation (30 Points Maximum):

• Clean Cuts (10 points max):
Precise relief and finish cuts along rubber trim and mirror seams with no uneven margins.

• Sealed Edges (10 points max):
Complete edge wrap with zero fingering, edge wrinkles, or loose perimeter material.

• Appearance & Material Integrity (10 points max):
Fully squeegeed surface with zero bubbles, and absolute preservation of film color and gloss (zero color loss, whitening, or haze from excessive overstretching).

DAILY WINNER SELECTION:

There will be one daily winner for each day of the Competition (Tuesday, November 3; Wednesday, November 4; and Thursday, November 5, 2026). The daily winner is the Entrant who receives the highest combined score (out of 60 possible points) during that specific day's scheduled heats. In the event of a tie in total points for a daily winner, the tie will be broken using the final verified install stopwatch time of the tied Entrants, and the Entrant with the lowest install time will be declared the daily winner. Daily winners will be announced each day at 4:30 PM PST.

GRAND PRIZE CHAMPIONSHIP FINALE (HEAD-TO-HEAD):

The Grand Prize will not be awarded based solely on preliminary heat scores. Instead, the two (2) Entrants who achieve the highest overall preliminary scores across the entire three-day Competition field (encompassing all competitors from Tuesday, Wednesday, and Thursday combined) will qualify to compete in the live Head-to-Head Championship Finale on Thursday, November 5, 2026, at approximately 3:30 PM PST at Avery Dennison Booth #52171.

Preliminary Qualification Tiebreaker: In the event of a tie in point totals to determine the 1st or 2nd qualification spots for the Championship Finale, the tie will be broken using the Entrants' verified preliminary install times. The Entrant(s) with the fastest preliminary install time(s) will advance.

Mandatory Finalist Check-In & Succession Rule: Both qualified finalists must physically check in at Avery Dennison Booth #52171 no later than 3:00 PM PST on Thursday, November 5, 2026. If a

qualified finalist fails to check in by 3:00 PM PST, cannot be contacted, or is unable or unwilling to participate in the Championship Finale for any reason, that Entrant automatically forfeits their right to compete for the Grand Prize. The forfeited finalist spot will immediately be awarded to the eligible Entrant with the next highest preliminary score (and lowest preliminary time in the event of a tie) across the cumulative three-day field (3rd overall place, followed by 4th overall place, and so on) who is present on-site and ready to compete.

Championship Finale Judging & Winner Determination: The two finalists will compete in a live head-to-head installation, wrapping one driver front fender and one mirror under the same official rules and 60-point SEMA 2026 Official Scoring Matrix. The finalist who receives the highest total score in the Championship Finale heat will be declared the Grand Prize Champion. In the event of a tie in points during the Championship Finale, the finalist with the fastest verified install stopwatch time during the Finale heat will win the Grand Prize.

Under all circumstances, the judges' scoring tallies and recorded install times are final, constitute the official record, and are not subject to challenge, protest, or appeal.

WRAP BATTLE PRIZES:

There will be one daily winner each day of the Competition for a total of three Daily winners. Daily winners will receive a prize package as follows:

- $500 (Visa/Mastercard gift card)
- Avery Dennison SEMA T-shirt
- Avery Dennison Hat
- Avery Dennison Tumbler
- Avery Dennison Find My Keys Bluetooth Tracker
- Avery Dennison WrapGlove® GHOST® glove

One grand prize winner will also receive the following:

- Wrap Battle Championship Belt
- $1,000 (Visa/Mastercard gift card)
- (1) roll of Avery Dennison SW900 material (conform chrome excluded)

GENERAL PRIZE RESTRICTIONS:

Under no circumstances is Sponsor responsible for any payment, prize elements or number of prizes beyond the stated prizes and prize amounts listed above. Certain conditions and restrictions for all prize elements listed above may apply. See gift card specifics for potential additional limitations. Any additional expenses or items that are not specifically listed in the prize descriptions above and any costs incurred in accepting or using a prize are not included and are the sole responsibility of the winner. All prizes of cash and gift cards will be provided to the winners that day. If Sponsor is unable to reach a potential Winner at the provided email address or phone number within three (3) days, prizes are returned as undeliverable, or a prize winner does not take delivery of the prize within thirty (30) days from the attempted delivery of the prize, the prize may be forfeited. Prizes may not be transferred or assigned until after the actual winner has complied with all his or her obligations under these Official Rules. No cash or other substitution may be made, except at Sponsor's sole discretion, which reserves the right to substitute a prize in whole or in part with another prize of comparable or greater value.

In the U.S. and Canada, the Prize winner will be responsible for all taxes (including but not limited to federal, state, local and/or income) on the prize and may be required to provide his/her Social Security number for tax reporting purposes if the retail value of the prize being awarded is $600 or greater (as determined in Sponsor's sole discretion). Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the prize if the retail value of such prize is $600 or greater. If a prize winner refuses to provide his/her Social Security number for a prize worth $600 or greater, the prize winner will be disqualified and an alternate winner will be selected in accordance with these Official Rules. A prize winner who refuses to provide a Social Security number for a prize worth $600 or more will have no right to an alternate prize worth less than $600 in lieu of providing his/her Social Security number for the original prize. A prize winner will be required to execute an Affidavit and Release form prior to the prize being released to such winner. The execution of the Affidavit and Release by a prize winner is an explicit condition to releasing said prize; refusal by a prize winner to execute the Affidavit and Release will result in disqualification, and a new winner may be selected in accordance with these Official Rules. All dollar amounts reflect United States currency. For all other regions the winner is responsible for all taxes on prizes, if any.

GENERAL CONDITIONS / RELEASE:

In consideration of the ability to participate in the Challenge, Entrant agrees to (a) release Challenge Entities, and their respective directors, officers, agents and employees from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by (i) Entrant's

participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (ii) any Challenge Entities sponsorship or administration of the Challenge; and (iii) Entrant's and/or any third party's use, sale or disposal of the prize; (b) acknowledge that Challenge Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize (any written warranty by the manufacturer concerning the prize will be provided along with the prize). Neither Challenge Entities nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or Website or to complete a telephone call or facsimile transaction, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage to participant's or any other person's computer related to or resulting from participation in this Challenge. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED AND THE RELEASEES (DEFINED ABOVE) HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Challenge is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, harassment, action of Entrants, technical failures or any other causes which in the opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Challenge, Sponsor reserves the right at its sole discretion to disqualify any suspect Entry or Entrant and/or to cancel, terminate, modify or suspend the Challenge. Sponsor reserves the right to disqualify any Entry or Entrant for any reason and in its sole discretion. In the event of any cancellation, termination or suspension, notice thereof will be posted at graphics.averydennison.com/sema. If the Sponsor decides to reconvene the Challenge after a suspension, the determination of the prize winner will be made, from among all eligible, non-suspect Entries received as of the date of the suspension, as Sponsor determines in its sole discretion. Entries not complying with all rules are subject to disqualification. Normal Internet

access and/or mobile device usage charges imposed by your internet or mobile service provider will apply.

PRIVACY:

Sponsor respects your right to privacy. Personal information collected from Entrants will only be used by the Sponsor and its agents to administer the Challenge and in any other way disclosed to the Entrant. By submitting an entry for the Challenge, Entrants agree to the processing of their personal data by Sponsor for the administration of the Challenge. For more information regarding Sponsor's general manner of collection, use and disclosure of personal information, please see Avery Dennison's Graphics Solutions' privacy policy at http://graphics.averydennison.com/en/home/legal-and-privacy.html. To the extent there is any conflict between these Rules and the online privacy policy, the terms of these Rules shall prevail.

DISPUTES:

Entrants (and, if an eligible minor, their parents and legal guardians), agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Challenge or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Lake County, OH; (b) any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Challenge but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out of pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Challenge, and all disputes arising out of or related to the Challenge, shall be governed by, and construed in accordance with, the laws of the state of Ohio without giving effect to any choice of law or conflict of law rules (whether of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Ohio.

INSTAGRAM®:

This promotion is in no way sponsored, endorsed, administered by or associated with INSTAGRAM®. You are providing your information to Sponsor and not to INSTAGRAM®. The information you provide will only be used as outlined herein.

FACEBOOK®:

This promotion is in no way sponsored, endorsed, administered by or associated with FACEBOOK®. You are providing your information to Sponsor and not to FACEBOOK®. The information you provide will only be used as outlined herein.

LINKEDIN®:

This promotion is in no way sponsored, endorsed, administered by or associated with LINKEDIN®. You are providing your information to Sponsor and not to LINKEDIN ®. The information you provide will only be used as outlined herein.

THIRD PARTY MARKS:

Third party trademarks and trade names used herein are the property of their respective owner.

WINNER LIST:

To obtain a winner list which is available 7 days after the winner of the contest has been announced, an email to: David Korvah (david.korvah@averydennison.com) with the title Contest Winner List, Wrap Battle. Winner list requests must be received within 60 days of the conclusion of the contest or after the winner has been announced.