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MEDIA ALERT

WHO: Avery Dennison® Graphics Solutions

WHAT: A love of cars can border on obsession and this year at SEMA booth #52119, Avery Dennison® celebrates this passion with a showcase of our full breadth of films and solutions, like Supreme Wrapping™ Film, Paint Protection Film, Digitally Printable Car Wrap Film and Automotive Window Film. These marquee products will be on display, as well as a team of Avery Dennison experts who will be available to answer product and technical questions. Experience live product demonstrations and participate with training sessions from experts Justin Pate, John Duever, Narayan Andrews and Harold Nimtz. Visit us in Las Vegas as we celebrate our shared love of cars and the automotive aftermarket industry.

New this year, experience a dynamic, interactive activity where visitors to the booth can scan various stages of *Stan's Garage*, with a nod to an '80s retro vibe, using their mobile devices. Scanning all areas gives visitors a chance to win a "For The Love of Cars" neon shop sign.

A 2022 SEMA Show completed media kit can be downloaded here:
graphics.averydennison.com/sema

See our full booth schedule below, all times are PDT:

Tuesday, November 1		
10:00 AM - 11:00 AM	Window Film Demonstration	Harold Nimtz
12:00 PM - 1:00 PM	Out-of-the-box ways to use Supreme Wrapping™ Film (wrapping arcade machines)	
2:00 PM - 4:00 PM	Supreme Wrapping™ Film	Justin Pate and John Duever

	Demonstration	
4:00 PM - 5:00 PM	‘80s Hour – join Avery Dennison for decade-themed snacks, drinks and music	
Wednesday, November 2		
9:30 AM - 10:30 AM	Paint Protection Film Demonstration	Narayan Andrews
11:00 AM - 12:00 PM	Window Film Demonstration	Harold Nimtz
1:00 PM - 2:00 PM	Out-of-the-box ways to use Paint Protection Film (wrapping vintage arcade machines / table tops)	
2:30 PM - 4:00 PM	MPI 1105 Demonstration	Justin Pate and John Duever
4:00 PM - 5:00 PM	‘80s Hour – join Avery Dennison for decade-themed snacks, drinks and music	
Thursday, November 3		
9:30 AM - 11:00 AM	Supreme Wrapping Film Demonstration	Justin Pate and John Duever
12:00 PM - 1:00 PM	Out-of-the-box ways to use Digital Wrapping Film (wrapping vintage arcade machines)	
1:30 PM - 2:30 PM	Paint Protection Film Demonstration	Narayan Andrews
2:30 PM - 3:30 PM	Window Film Demonstration	Harold Nimtz
4:00 PM - 5:00 PM	‘80s Hour - join Avery Dennison for decade-themed snacks, drinks and music	
Friday, November 4		
9:30 AM - 11:00 AM	MPI 1105 Demonstration	Justin Pate and John Duever
11:30 AM - 12:00 PM	Paint Protection Film Demonstration	Narayan Andrews
1:00 PM - 2:00 PM	Window Film Demonstration	Harold Nimtz

3:00 PM - 4:00 PM	‘80s Hour - join Avery Dennison for decade-themed snacks, drinks and music	

WHEN: Tuesday, November 1 to Friday, November 4, 2022

WHERE: Booth #52119, Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, NV 89109

WHY: Avery Dennison is showcasing the following film products and technology at SEMA.

SUPREME WRAPPING™ FILM

Color change film with exceptional durability and performance. Patented Easy Apply™ RS adhesive technology saves time on installation.

PAINT PROTECTION FILM

Experience our latest advancements in paint protection films which are at the forefront in style and self-healing vehicle protection.

AUTOMOTIVE WINDOW FILM

Choose from a variety of shades and light transmission levels to give vehicles a custom appearance while improving comfort for riders and blocking over 99% of harmful UV rays and harsh glare.

MPI 1105 WRAPPING FILM

The industry's Gold Standard digital cast wrapping film for fleet and vehicle wraps, delivering vibrant graphics and fast installation.

2023 AUTOMOTIVE TRAINING CLASSES

Our 2023 wrapping, paint protection film and automotive window film training class schedules will be unveiled at the show. The class schedule will be available online after SEMA at graphics.averydennison.com/training.

CAR WRAP VISUALIZER

Take the guesswork out of selecting a vehicle wrap. This digital experience will be showcased at SEMA and is available online at graphics.averydennison.com/carvisualizer.

To schedule a booth visit, please contact Patrick Gallagher, 216.233.7473 or patrick@virtualbrandadvisors.com.

ABOUT AVERY DENNISON

About Avery Dennison
Avery Dennison Corporation (NYSE: AVY) is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products and solutions, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications; tags, labels and embellishments for apparel; and radio frequency identification (RFID) solutions serving retail apparel and other markets. The company employs approximately 36,000 employees in more than 50 countries. Reported sales in 2021 were $8.4 billion. Learn more at www.averydennison.com.

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